

CLAY FEST STEERING COMMITTEE MINUTES (Application)

Tuesday, March 7, 2017

Next meeting, Tuesday, June 6, 2017, McNail Riley House, 601w.13th Ave. Eugene (13th & Jefferson)

Attendees: Dick Graveline, Dan Minard, Karen Washburn, Michael Fromme, Dave Parry, Frank Gosar, Beth Johnson, Bonnie Stambaugh, Dan Schmitt, Tracie Manso, Ziggy Blum, Sandy Brown, Faith Rahill, John Siwinski, Merry Newcomer, Robin Russell. **Recorder:** Cecile Haworth

Meeting Began at 6:30 p.m. (McNail Riley House)	
Minutes	Next Steps/Decisions
<ul style="list-style-type: none"> • The Minutes from February 7, 2017 were approved as sent. (Moved Frank Gosar, second, Merry Newcomer) • Secretary Report – none 	Minutes approved
Announcement	
There was a reminder that everyone should have renewed their memberships and that only current Local Clay members are eligible to vote	
Application	
<p><u>Pipe and Drape:</u></p> <ul style="list-style-type: none"> • Question of whether or not “pipe and drape” is visible enough on application. Beth has bolded it and will move to make more prominent location. • Pipe and drape for booths is going up \$3, but won’t affect budget or application. <p><u>Dates:</u></p> <ul style="list-style-type: none"> • Concern for accuracy of dates, but Karen and Beth will hash out—if anyone sees errors let Beth know. • Gallery drop date is 8/29. It was suggested that this should be spelled out clearly, so that people will take it seriously. This is necessary for work shift assignments; don’t want to have to adjust at last minute. <p><u>Home phone vs. land line:</u></p> <ul style="list-style-type: none"> • Need to know which is listed for ease of contacting at show • Will put cell first on application and replace “home” with “landline” <p><u>Punctuation:</u></p> <ul style="list-style-type: none"> • Some minor punctuation/editing changes will be made for readability 	
Chair Reports	
<p>GRAPHICS</p> <p>Bookmark will be printed in time for Showcase—5,000 shipped today—some will be available at Georgie’s in one or two weeks</p> <p>PUBLICITY</p> <p>Announcement made regarding last Local Clay board meeting’s discussion of Meetup. Explanation given on what Meetup is all about and how it will be used to generate community awareness for Local Clay and Clay Fest.</p> <p>First Meetup will be Tuesday, May 2nd, from 7-8:30 at McNail Riley House.</p> <p>Meetup will be free and open to public and will be an exchange (give away) of ceramic tools and supplies. More information will follow in Local Clay newsletter</p>	

<p>Discussion of cost/benefit of advertising dollars; wondering if the dollars paid are reflected in sales. Will talk more about this when Peter is at meeting. Since the budget has already been approved, this will be a conversation for the future.</p> <p>SPONSORSHIP Gail Pendergrass has sent out sponsorship letters. Pass any sponsorship ideas onto her. Some ideas for places to contact are: Georgie's, Cash and Carry (where we get bags), and the fire extinguisher place. Robin mentioned that she is figuring out what we need to make per booth space to cover fees; wants to keep percentage charge to booth holders low</p> <p>KIDS CLAY A lot of the stuff used in the Kid's space is broken. We could use stuff from the Meetup exchange if it is kid oriented (and also could use rolling pins).</p> <p>INFO PACKS Bet will send latest application draft this week to steering committee. Application comes out April first.</p>	
2017 Meeting Dates	
<p>June6: Steering Committee meeting and Booth Selection Meeting Sept 5: Final meeting before Clay Fest</p>	
Adjourn	
<ul style="list-style-type: none"> • Oops-time? (Moved, Michael Fromme, second Ziggy Blum) 	<p>Unanimously approved.</p>